



## Advertise with ANEW in 2023!

Did you know that consumer research consistently shows that women make more buying decisions than men? Women influence at least 80% of all household spending. Today your company's success may ultimately come down to how effectively you win business from women and inspire loyalty to your brand from your female customers.

Advertising with ANEW is the perfect way to invest in a crucial target market for your business. Monthly advertising options include, *Special Events Underwriter* (October and December), *Featured Advertiser*, *Monthly Advertiser*, and *Door Prize* opportunities. To learn more about advertising options in 2023, click [HERE](#) or contact Aimee Stachura at [astachura@girlscouts-gssi.org](mailto:astachura@girlscouts-gssi.org) to reserve your spot today.

## SPECIAL EVENTS UNDERWRITER

ANEW's **Special Event Underwriters** in October and December are the ultimate advocates for women's success in the community through their financial support to ANEW. The cost is **\$600** to underwrite ANEW's October Annual Meeting or December's Holiday Bazaar. As a sponsor you receive the following benefits:

- Focused brand visibility – no other sponsors will be recognized at the event
- Event speaking opportunity: 10-minute presentation during the monthly ANEW event/meeting
- One (1) FREE guest ticket to the event/meeting, includes your guest's meal option
- Acknowledgement in ANEW's monthly eNewsletter
- Business ad appears on ANEW's website for the specified month
- Business ad appears in ANEW's presentation during the event
- May distribute brochures/flyers/items at each attendee's seat prior to meeting

*Ad Details: Ad can be black and white or color, jpg format (350 x 500 pixels)*

## FEATURED ADVERTISER

ANEW's **Featured Advertisers** showcase a serious commitment to the advancement of women in business through their financial support to ANEW. The cost is **\$400** for a monthly spot, and as a sponsor you receive the following benefits:

- Event speaking opportunity: 5-minute presentation during the monthly ANEW meeting
- Acknowledgement in ANEW's monthly eNewsletter
- Business ad will appear on ANEW's website for the specified month
- Business ad will appear in ANEW's presentation at the monthly meeting
- May distribute brochures/flyers/items at each attendee's seat prior to meeting

*Ad Details: Ad can be black and white or color, jpg format (350 x 500 pixels)*

## MONTHLY ADVERTISER

ANEW's **Monthly Advertisers** provide resources for career information and professional development through their financial support to ANEW. The cost is **\$200** for a monthly spot, and as a sponsor you receive the following benefits:

- Business ad will appear in the monthly eNewsletter
- Business ad will appear in ANEW's presentation at the monthly meeting
- May distribute brochures/flyers/items at each attendee's seat prior to meeting

*Ad Details: Ad can be black and white or color, jpg format (350 x 200 pixels)*

## DOOR PRIZE SPONSOR

ANEW's **Door Prize Sponsors** help celebrate growth in ANEW by offering a monthly prize to a lucky individual who brings a new guest to our meeting. Door Prizes must be a minimum of \$100 in value and the sponsor will be acknowledged during the monthly meeting.

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### ABOUT ANEW

*ANEW's purpose is to assist the advancement of women to equal participation in business, industry, and the professions, to foster a favorable climate for women entrepreneurs, and to encourage women to assume greater leadership roles within the business community. Members are also urged to connect with fellow ANEW members as resources for career information and professional development, as well as becoming mutual advocates for one another's success within the community.*

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**NOTE: Sponsorship must be paid in full 30 days after invoice. Payment is non-refundable.**