

April 2023



April Membership Meeting

"What Kind of Thinker are you?"

You are making decisions every day. Lots of them! And as these daily decisions continue to come at you at a rapid-fire pace, you must be prepared for them – especially when the outcomes really matter. Whether you're leading a team or an organization or evaluating your own tasks, it's essential to understand how you process information and arrive at a decision. Knowing this will allow you to assess when your most natural style is appropriate for a particular situation and when another style might be better. Join Executive Coach, Starla West, for a fun and interactive session where you will discover what kind of thinking style you use to learn, problem-solve, and make daily

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Advertise with ANEW in 2023!

Did you know that consumer research consistently shows that women make more buying decisions than men? Women influence at least 80% of all household spending. Today your company's success may ultimately come down to how effectively you win business from women and inspire loyalty to your brand from your female customers.

decisions.

April 26, 2023
at the Evansville Country Club

**Deadline to register for the meeting is
Friday, April 21st by 2 pm.**

MENU:

Regular meal: Panko Crusted Chicken
Gluten Free: House Salad with Chicken
Vegetarian: House Salad
Dessert: Hershey Pie

Register now!

President's Letter



Happy April!

While we've been experiencing a lot of stormy weather in the area it has been smooth sailing with the ANEW board and committees! We are working hard to bring you quality programming and networking opportunities; there are countless hours spent behind the scenes to make your ANEW membership worthy of your time. I appreciate everyone who is contributing to the success of ANEW!

I am so excited for this month's meeting where we will welcome Starla West of Starla West International as our speaker! Starla's business is based out of Indianapolis but knows Evansville well as she attended UE and started her professional life in banking here. She is an outstanding presenter and business coach who also

Advertising with ANEW is the perfect way to invest in a crucial target market for your business. Monthly advertising options include, *Featured Advertiser*, *Monthly Advertiser*, *Special Events Underwriter* (October and December), and *Door Prize* opportunities. To learn more about advertising options in 2023, click [HERE](#) or contact Aimee Stachura at astachura@girlscouts-gssi.org.

Membership in ANEW

If you know someone that would benefit from membership in **ANEW** - *A Network of Evansville Women*, please bring them as a guest to our March membership Meeting. *Click the link below for the application for membership!*

2023 Membership
Application

We've welcomed several new members to ANEW already this year, and have had several guests join us at our monthly meetings. As the year goes on, don't forget about the new offering we launched this year to expand ANEW to local women at earlier stages of their careers. The ANEW Mentoring Program exists to create a more diverse organization and broaden our reach to more professional women.

The main objective of the Mentoring Membership program is to promote growth of ANEW by investing in the next generation of our community leaders while mentoring and inspiring their leadership potential. You can learn more on our website, and feel free to invite guests each month who would benefit from our wonderful network of professionals.

Mentoring Information

2023 Meeting Dates

provides strategy, corporate training, peer advisory forums, and keynote speeches to her many clients.

If you're considering inviting a friend or colleague to see what ANEW is all about, this is the month to do it! Please get your reservations in and remind your guests that the \$25 guest fee is due on the day of the event.

See you soon,
Rita

If your organization has a job opening, ANEW can help promote your opening and list it on our ANEW website.

April 26 - What Kind of Thinker are you?, Starla West

May 24 - Diana Moers

June 28 - Developing Personal Assertiveness, Kathleen Lapekas

July 26 - Networking

August 23 - Pursuing your Passion, Ashlynn Johnson

September 27 - B23 Strategies

October 25 - Annual Meeting held in the evening

November 15 - State of the City, Mayor Winnecke

December 20 - Christmas Bazaar

Non-Profits attending the April meeting

Vanderburgh Humane Society
Hoofbeats Therapeutic Riding
International Student Exchange
River City Rodeo - Hoosier Cowboy Association

2023 ANEW Sponsors

January Grateful Threads	February Raymond James Youth First	March University of Evansville Girl Scouts of Southwest IN	April Slade Print Banterra Bank	May Within Sight Harding Shymanski & Co
June EVSC Foundation	July NextHome Hahn Kiefer	August Key Benefit	September <u>German</u> <u>American</u> Cabi	November <u>Sheets, Charles</u> <u>& Charles</u>

Underwriters

October
Edward Jones - Janet Schultheis

December
Kemper CPA

Maximize your Membership!

- When corresponding with ANEW, please use info@evansvilleanew.org for your email.
- The deadline for registering for all meetings is the Friday before the meeting at 2 pm. This allows time to calculate attendance and notify ECC with reservation numbers.
- Please join in on after-hours networking on the [ANEW Facebook page](#).

