

February 2021

Stop Your Tug of War with Time

Penny Zinker



**Wednesday, February 24, 2021
12:00 noon**

Make plans to attend our virtual ANEW meeting in February as we bring you, LIVE, via Zoom, a best selling author, TedX presenter and internationally acclaimed speaker, Penny Zenker! Penny has gifted ANEW with two signed copies of her book, which will be given away at the conclusion of the meeting.

Penny Zenker is a focusologist, an international speaker, business strategy coach and best-selling author. Before her 31st Birthday, Penny founded, developed and sold her first multi-million dollar business while living in Zurich, Switzerland. Later at the worlds 4th largest Market Research company, she managed business unit turnarounds and was a Tony Robbins business coach helping entrepreneurs around the world to double their businesses.

Penny is one of America's leading experts in the psychology of productivity to eliminate distraction, perfectionism and self-sabotage to maximize results in every area of your life.

Penny's book *The Productivity Zone* was an instant Amazon Best Seller and her TEDx, "The Energy of Thought", has gained attention around the world. Her engaging, inspiring interactive talks teach people to think and act more strategically.

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2021 ANEW Meeting Dates

February 24
March 17*
April 28
May 26
June 23
July 28
August 25
September 22
October 27
November 17*
December 15*

Monthly Advertiser

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Penny has been featured on NBC News, Forbes, Inc, ESPN, and Wharton Business Radio among others.

Penny is warm, playful, fun. She will challenge you to think and act more strategically.

Register now!

President's Letter



Happy Birthday ANEW! Our group is celebrating its 40th year this month. The first ANEW meeting on February 19, 1981 included eleven women from different professions. For the next meeting, each of those eleven women invited three

additional women to attend. More than 30 women attended the March 17th meeting. Wow!

More than 100 women from a great variety of professions make up our ANEW membership now. Wouldn't it be great if we all invited three of our friends and colleagues to join us at the next meeting on February 24th?

I know it seems tough to introduce new people to our group while we are meeting via zoom, but we had quite a few new members join after the pandemic hit last year. I think that now, more than ever, we need the connections and networking opportunities ANEW can offer.

I know I look forward to our monthly meetings whether we meet in person or through zoom. While I prefer to see all of you gathered for lunch, networking and our guest speakers at Evansville Country Club each month, I still enjoy our meetings on my computer at my desk or from my living room if I'm working from home.

We have a great topic this month that I'm really excited about. Internationally-acclaimed speaker and TedX presenter, Penny Zenker will join us with tips on how to stop our tug-of-war with time. I can't wait! Penny is an expert in the psychology of productivity to eliminate distraction, perfectionism and self-sabotage to maximize results in every area of your life. You will want to stick around to the end of the meeting, because two lucky members will receive signed copies of Penny Zenker's book, "The Productivity Zone".

While I am very hopeful that ANEW will return to our regular in-person meetings in the next

Strengthening the fabric
of our community.

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Save The Date!

Make plans to attend our virtual ANEW meeting on **March 17th** as we hear Tara Barney, President & CEO of the Indiana Southwest Chamber's presentation that will include information on upcoming big changes that will impact our region.



Membership Profile

5 Things you don't know about Vicki Simmons

What part of your job is the most satisfying? Connecting to my clients

few months, I hope you know that the programs committee continues to bring high-quality speakers with expert advice each month. I hope to see you all later this month on February 24th at noon for another great meeting!

Sincerely,
Angie Richards Cheek
ANEW President

Interested in a Committee for 2021?

If you are interested in serving on a committee in ANEW in 2021, please contact: Orientation Committee, [Rhoda Mattingly](#) Programs Committee, [Rita Joest](#) Special Events Committee, [Alohana Jackson](#) Marketing Committee, [Marissa Priddis](#) Membership Committee, [Stephanie Gerhardt](#) Historian Committee, [Lindsay Charles](#)

2021 Advertising Spaces Available

We are seeking a **FABULOUS** monthly ANEW sponsor for the below months. Please email [Ashlynn Johnson](mailto:Ashlynn.Johnson@deaconess.com) at Ashlynn.Johnson@deaconess.com to claim your spot. This is a great opportunity to get information out about a great business or organization.

March- Monthly
May- Monthly
June- Featured/Monthly

on a professional level. It is rewarding assisting them with the purchase of their dream home, reaching their investment goals and so much more.

What make and model was your first car? Chevy Camero

When she was little, she wanted to be a teacher when she grew up.

Vicki would love to vacation in Hawaii hiking, exploring the islands and zip lining. She has been and is ready to go back.

What is your most relaxing habit? Pilates

What is your favorite thing about being an ANEW member? Meeting and connecting with so many amazing professional women in our community.



2021 ANEW Sponsors

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Underwriters

October

Edward Jones - Janet Schultheis

December

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Maximize your Membership!

- When corresponding with ANEW, please use info@evansvilleanew.org for your email.
- The deadline for registering for all meetings is the Wednesday before the meeting at 2 pm. This allows time to calculate attendance and notify ECC with reservation numbers.
- Please join in on after-hours networking on the ANEW LinkedIn Group page, stay connected with frequent updates on the ANEW Facebook and Twitter pages as well.

